

# West Virginia Psychological Association Fall Conference 2024

and WVPA Annual Business Meeting September 26-28, 2024

Center for Learning and Research
CAMC Institute for Academic Medicine
3044 Chesterfield Avenue
Charleston, WV 25304



in Psychological Services:

Challenges and Opportunities for Psychology in 2025



# West Virginia Psychological Association Fall Conference 2024

Dear Conference Participants,

Welcome to our Fall Conference 2024!

Our organization and our profession have encountered many challenges over the past several years - as well as many opportunities for growth and innovation. The Fall Conference program reflects this intersection of challenge and innovation, with workshops that include expanding integration of technology in service delivery, reducing barriers to accessing care for underserved communities, and anticipating emerging issues on the horizon.

Over the past decade, advocacy has grown significantly as a professional activity for psychologists, with its own literature on best practices and professional competencies. This year, the Fall Conference includes professional development workshops to enhance effective communication about psychology and to improve our impact as advocates. We also include a collaborative advocacy workshop for participants to plan how they would like to engage in advocacy and outreach in the upcoming year.

As a member-serving organization, your feedback drives our activities and programming. You will see this in the structure of the Fall Conference:

- We continue to offer hybrid attendance options to reduce barriers to attendance.
- All workshops are presented live, in-person by experts in their fields.
- We have continued the highly successful student research poster session.
- There are several opportunities for networking for participants joining us in-person.
- Workshop topics were selected from member feedback on membership renewal forms.

Thank you for joining us! We are glad that you are here.

Sincerely,

Chantel Weisenmuller, Ph.D. 2024 WVPA President-Elect, Program Chair

Chava Urecki, Psy.D. 2024 WVPA President **September 26, 2024** 

Sign-In:

12:30PM - 1:00PM

Challenges and Opportunities for Psychology in 2025 (CE –1.0 hr) 1:00PM - 2:00PM

Ethical Considerations in Integrated Primary Care (ETHICS CE—1.0 hr) 2:00PM - 3:00PM

**Student Poster Session** 

In-person only
3:00PM - 5:00PM

Member Social Event (optional)



# WVPA Fall Conference Day 1 September 26



# Thursday, September 26

#### Challenges & Opportunities for Psychology in 2025

Chava Urecki, Psy.D. Chantel Weisenmuller, Ph.D. 1.0 CE

#### **Abstract:**

Over the past decade, psychologists and the communities we serve have experienced seismic shifts in the way we provide clinical services, teach, research, and lead. Professional organizations, such as WVPA and APA, have led the way in navigating new challenges and adapting to changing demands. This work continues, as rapidly changing technologies, clinical needs, and legislative and regulatory environments impact our professional work. Advocacy, once considered an ancillary activity for professional psychologists, continues to develop into a necessary professional competency. This workshop will discuss challenges and opportunities for psychology in the Mountain State, APA strategic goals and initiatives, and ways for psychologists to get involved in the year ahead.

- 1. Participants will examine the impact of emerging challenges and changing technologies on their individual professional work.
- 2. Participants will identify ways to engage with strategic advocacy goals for WVPA and APA in 2025.

# Thursday, September 26

#### **Ethical Considerations in Integrated Primary Care**

Scott Fields, Ph.D. Emily Selby-Nelson, Psy.D. 1.0 ETHICS CE

#### **Abstract:**

Like many other areas of clinical practice, integrated primary care (IPC) is fraught with potential ethical quandaries. Some common ethical issues between IPC and other areas in clinical psychology are managing dual role relationships, acquiring consent for treatment, maintaining patient confidentiality, and practicing within one's scope of competence. IPC does add some wrinkles to the above common factors that will be highlighted in this presentation. Some unique ethical factors surrounding IPC include collaborating with physician providers, navigating patient queries/issues surrounding medication, and balancing patient confidentiality within the confines of a shared health record. This presentation intends to explore these ethical issues in the context of increased numbers of psychologists practicing in IPC and other medical settings. Special attention will be paid to the ethical considerations of practicing in rural areas, since integrated behavioral health services have been an expanding development in rural health care settings. The presenters have over 34 years of combined experience practicing in IPC settings, and will offer interactive examples of how to work through various ethical dilemmas.

- 1. Participants will discuss how to navigate common psychology practice ethical issues encountered in the IPC setting.
- 2. Participants will identify ethical issues that are uniquely seen in IPC settings.
- 3. Participants will describe ethical considerations in rural health clinics, and discuss potential solutions to problems.

**September 27, 2024** 

Sign-In:

8:30AM - 9:00AM

Human Trafficking Across Clinical Settings: An Introduction for Psychologists (CE –2.0 hr)
9:00AM - 11:00 AM

Break

11:00AM - 11:15AM

WVPA Business Meeting/Poster Session Awards/Lunch 12:15PM - 1:15PM

Gender Affirming Care: Meeting the Needs of Gender Diverse Clients (CE-2.00 hr) 1:15PM - 3:15PM

**Break** 

3:15PM - 3:30 PM

Advocacy 101: Tools and Tips for Effective Advocacy (CE-1.00 hr) 3:30PM - 4:30PM

Advocacy and Outreach Working Group

In-person only 4:30PM - 5:30PM



# WVPA Fall Conference Day 2 September 27



# Friday, September 27

# Human Trafficking Across Clinical Settings: An Introduction for Psychologists

Patrick L. Kerr, Ph.D. 3.0 CE

#### **Abstract:**

Human Trafficking involves any labor that is compelled via force, fraud, or coercion. A variety of misconceptions and myths permeate much of the public discourse about human trafficking; this has led to well-documented biases that prevent accurately identifying signs of human trafficking in clinical settings. Emerging data over the past decade indicate that people who are trafficked commonly present for healthcare services during and after trafficking. Responding to someone who is currently being trafficked requires clinicians to have an accurate working knowledge of the signs of human trafficking, effective methods of interacting with people experiencing human trafficking, and the resources available for intervention. Similarly, effectively meeting the post-trafficking clinical needs of someone who has been trafficked requires an adequate understanding of the unique forms of trauma that the person has experienced, as well as the ways in which experiences during trafficking may impact the course of treatment. This workshop will introduce participants to the known signs of human trafficking; common reasons for presentation to various healthcare settings; common healthcare needs of people who have experienced human trafficking; common needs and available resources for intervention; and a person-centered process for decision-making regarding if, how, and when to intervene in a way that maximizes safety and respect for the person being trafficked. Considerations and options for providing psychological services to people who have experienced human trafficking will be presented using a public health framework.

#### **Learning Objectives:**

Participants will:

- 1. Explain and apply key human trafficking concepts, terms, and phenomenology
- 2. Apply knowledge of risk factors for human trafficking in clinical settings, including healthcare and social services
- 3. Utilize screening instruments for identifying people experiencing human trafficking in different settings and contexts
- 4. Connect people experiencing human trafficking with appropriate clinical and psychosocial services.
- 5. Apply key concepts for clinical and psychosocial interventions for the effects of human trafficking.

# Friday, September 27

# Gender Affirming Care: Meeting the Needs of Gender Diverse Clients

Chantel Weisenmuller, Ph.D. & Hannah Chapman, M.A. 2.0 CE

#### **Abstract:**

:More than 1.6 million people in the United States ages 13+ identify as transgender or genderqueer. Of those, 18% are adolescents between the ages of 13-18. Given the current political and cultural climate, it is imperative that mental health professionals are well trained to meet the needs of gender diverse clients. Gender affirming care is life-saving care, as 41% of transgender persons in the United States will attempt suicide at least once in their life. Transgender people also have higher rates of depression, anxiety, PTSD and self-harm than their cisgender counterparts. Gender diverse populations additionally are a four times more likely to be the victims of violent crimes than their cis-gendered counterparts, including rape and assault. The number of transgender homicide victims nearly doubled between 2017 and 2021, and Black trans women accounted for <sup>3</sup>/<sub>4</sub> of these murders. As mental health professionals, being well versed in the terminology, barriers, and resources available for gender diverse clientele will allow us to provide safe spaces for clients, advocate for policy change and provide life-saving care.

- 1. Participants will apply correct terminology when working with gender diverse clientele to affirm their identity and provide a safe, inclusive environment.
- 2. Participants will identify the mental health disparities for gender diverse people and discuss the practical applications for clinical practice and research.
- 3. Participants will share resources and supports for gender diverse clients.

## Friday, September 27

#### Advocacy 101: Tools and Tips for Effective Advocacy

Marlee Layh, Ph.D. 1.0 CE

#### **Abstract:**

Advocacy is at the core of psychology. Whether it's advocating for the needs of our patients or on issues that affect our communities, psychologists and other mental health professionals play a crucial role in moving the needle of change. Yet many professionals struggle to identify the best way to advocate on important, and at times divisive issues. This presentation will cover best practices for effective advocacy. Attendees will learn tools to help them engage in advocacy efforts and best strategies for getting their messaging across.

- 1. Participants will identify different avenues for advocacy work at local, state, and federal levels.
- 2. Participants will discuss recent advocacy efforts within West Virginia.
- 3. Participants will discuss how to give an effective pitch to legislators.
- 4. Participants will identify future opportunities for advocacy work.

**September 28, 2024** 

Sign-In:

8:30AM - 9:00AM

Ethical Considerations for Privacy/Confidential Care for Individuals Diagnosed with HIV/HCV (ETHICS CE—1.5hr)

9:00AM - 10:30AM

**Break** 

10:30AM - 10:45AM

Cognitive Behavioral Therapy for Insomnia (CBT-I) with Veterans (VETERANS CE—1.5 hr) 10:45AM - 12:15PM

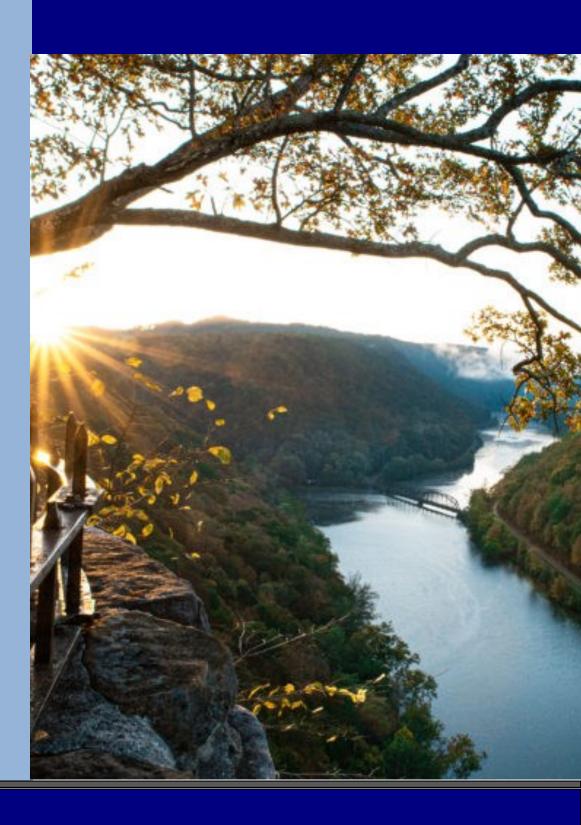
Networking Lunch 12:15PM - 1:00PM

Advanced Topics in Trauma-Related Disorders in Veterans: Moral Injury and Technology in Practice (VETERANS CE- 2.0 hr) 1:00PM - 3:00PM

Closing Remarks and Adjournment 3:00PM - 3:30PM



# WVPA Fall Conference Day 3 September 28



## Saturday, September 28

# Ethical Considerations for Privacy/Confidential Care for Individuals Diagnosed with HIV/HCV

Chava Urecki, Psy.D. 1.5 ETHICS CE

#### **Abstract:**

Despite significant improvements in treatment of infectious disease that can prolong life, HIV and HCV remain highly misunderstood conditions in society. Stigma and self-stigma related to contraction of HIV and HCV, regardless of how someone becomes diagnosed, is common even in healthcare. Due to the transmittable nature of HIV and HCV, safety for both the individual who has been diagnosed with HCV or HIV as well as others who would also be at risk of becoming infected is an important consideration. Many states have laws which require disclosure for fear of fines and incarceration for not disclosing status. These are few situations where it is a legal and medical necessity to disclose, but does APA and psychologists follow under that mandated report process? Careful considerations into the ethical responsibilities and legal statutes for disclosures in interpersonal dynamics and with other care teams will be explored during this presentation.

- 1. Participants will examine the impact of stigma regarding HIV and HCV in clients.
- 2. Participants will identify the ethical and legal considerations related to privacy and disclosure.

# Saturday, September 28

#### Cognitive Behavioral Therapy for Insomnia (CBT-I) with Veterans

Jesi Westwright, Ph.D. 1.5 VETERANS CE

#### **Abstract:**

Cognitive behavioral therapy for insomnia (CBT-I) is an empirically validated and highly effective treatment for chronic insomnia in a number of populations, including those with medical and psychiatric comorbidities. The American Academy of Sleep Medicine strongly recommends CBT-I as a first-line treatment for chronic insomnia. Veterans suffer from chronic insomnia at a higher rate than the general population, with even higher rates occurring within specific subpopulations (i.e. Post-9/11 Veterans, Veterans with PTSD, Veterans with TBI). The Department of Veteran's Affairs (VA) has developed a CBT-I treatment manual, and training/consultation program to train VA providers and increase the availability of this treatment for Veterans. This presentation will provide an overview of insomnia in Veterans and the VA CBT-I treatment.

- 1. Participants will recognize the prevalence, associated comorbid conditions, and characteristics of insomnia in Veterans.
- 2. Participants will describe skills to effectively assess and diagnose insomnia in veterans.
- 3. Participants will identify key elements of CBT-I treatment with veterans.
- 4. Participants will examine clinical considerations in delivering CBT-I to veterans.

# Saturday, September 28

# Advanced Topics in Trauma-Related Disorders in Veterans: Moral Injury and Technology in Practice

Billy Rutherford, Psy.D. 2.0 VETERANS CE

#### Abstract:

Moral Injury, or perpetrating, failing to prevent, bearing witness to, or learning about acts that transgress deeply held moral beliefs and expectations, is a complex aspect of trauma-related disorders that can arise when working with trauma survivors, especially those who have served in combat and other military service roles. For many years, however, definitions of PTSD and trauma-related disorders tended to assume a danger or threat-based set of criteria. This presentation will discuss common examples of moral injury that may present in work with military Veterans and strategies to address these factors including adaptation of evidence-based techniques and/or incorporation of specialized interventions designed to address moral injury specifically. Additionally, over the past two decades, the use of virtual reality technology for exposure therapy for PTSD has developed at a steady pace. Recent advances allowing for lower cost and greater usability have led to accelerated adoption of virtual reality technologies across many areas of society and healthcare. This presentation will review the relevant research literature and clinical rationale for virtual reality exposure therapy (VRET) for PTSD, and demonstrate current technologies being used for this purpose. Two multi-site pilots of clinical VRET for in vivo exposure, which include the Hershel "Woody" Williams VA Medical Center, and administered through the Office of Healthcare Innovation and Learning (OHIL) will be discussed. Case examples highlighting the integration of these technologies into therapy practice will be shared.

- 1. Participants will recognize moral injury factors in the clinical presentation of Veterans with trauma-related disorders.
- 2. Participants will identify adaptations to evidence-based trauma therapy techniques for moral injury factors.
- 3. Participants will discuss the research basis and rationale for utilization of immersive technologies in the treatment of PTSD.
- 4. Participants will identify examples of the incorporation of immersive technologies into therapy with Veterans with PTSD and trauma-related disorders.

### **Meet Our Expert Presenters**

#### Hannah Chapman, M.A.

Hannah Chapman, MA, is a PhD candidate in the clinical psychology program at Louisiana State University. She is currently completing her predoctoral internship at Charleston Area Medical Center, where she is receiving specialized training in dialectical behavior therapy and treatment for disordered eating. Her research interests include assessment of measurement tools for disordered eating, co-occurring disordered eating and substance use, and gender differences in body image disturbance.

#### Scott Fields, Ph.D.

Dr. Scott Fields completed his Ph.D. in Clinical Psychology at Ohio University and is currently a Professor at WVU School of Medicine- Charleston and the Director of Behavioral Science in the Department of Family Medicine at CAMC. He is a Fellow of the West Virginia Psychological Association and was recognized in 2017 by the American Psychological Association with the Karl F. Heiser Presidential Award for Advocacy. Dr. Fields serves as the West Virginia Commissioner for the Psychology Interjurisdictional Compact (PSYCPACT) and is a member of the West Virginia Board of Examiners of Psychologists.

#### Patrick L. Kerr, Ph.D.

Dr. Patrick Kerr completed his Ph.D. in Clinical Psychology at the University of North Dakota and is currently an Associate Professor at WVU School of Medicine-Charleston, where he serves as the Chief Psychologist of the CAMC Department of Behavioral Medicine & Psychiatry, Director of the WVU Behavioral Science and Psychopathology Research Division, and Director of the Dialectical Behavior Therapy Services Program. He serves on the West Virginia Human Trafficking Task Force (chair, Data Monitoring Committee) and the West Virginia Child Fatality Review Team. Dr. Kerr was recognized in 2016 with the Outstanding Service Award by the Association for Behavioral and Cognitive Therapies.

#### Marlee Layh, Ph.D.

Dr. Marlee Layh completed her Ph.D. in Clinical Health Psychology at East Carolina University and is currently a clinical psychologist at St. Mary's Women & Family Care Center and Board President at Layh and Associates, Inc. Dr. Layh serves as the WVPA Federal Advocacy Coordinator, as a Board Member for Postpartum Support International, and as a Member of the Health Equity Subcommittee of the Division 38 Women's Health Interest Group.

### **Meet Our Expert Presenters**

#### Billy Rutherford, Psy.D.

Dr. Billy Rutherford completed his Psy.D. in Clinical Psychology at Marshall University and is currently a clinical psychologist on the Posttraumatic Stress Disorder Clinical Team (PCT) at the Hershel "Woody" Williams VA Medical Center and an Acting Immersive Technology Research Specialist in the Office of Healthcare Innovation and Learning (OHIL) at VA Immersive. He is a subject matter expert for development of novel in vivo exposure environments for veterans using 360-degree video technology and a subject matter expert for clinical use of virtual-reality assisted in vivo exposure therapy for veterans with trauma and stressor-related disorders. Dr. Rutherford is the immediate past president of WVPA.

#### Emily Selby-Nelson, Psy.D.

Dr. Emily Selby-Nelson completed her Psy.D. in Clinical Psychology at Marshall University and is the Director of Behavioral Health for Cabin Creek Health Systems, where she also serves as the Rural Integrated Primary Care Training Director and as an integrated primary care psychologist. Dr. Selby-Nelson chairs the Rural Health Section of American Psychological Association Division 31 (State, Provincial, and Territorial Psychological Association Affairs) and the WVPA Rural Health Committee. Dr. Selby-Nelson was recognized by the American Psychological Association in 2021 for Excellence in Rural Psychology, in 2018 with the APA Citizen Psychologist Award/Presidential Citation, and in 2014 with the APA Achievement Award for Early Career Professionals.

#### Chava Urecki, Psy.D.

Dr. Chava Urecki completed her Psy.D. in Clinical Psychology at Xavier University and is the Section Chief of Behavioral Medicine (Specialty) at the Louis Stokes Cleveland Veterans Affairs Medical Center, where she also provides clinical services as a Consultation and Liaison Psychologist. Dr. Urecki serves on the Board of Directors for Cabin Creek Health Systems, is a Mental Health First Aid Instructor, and serves as an Adjunct Professor for the Marshall University Counseling Program. Dr. Urecki is the 2024 WVPA President.

#### Chantel Weisenmuller, Ph.D.

Dr. Chantel Weisenmuller completed her Ph.D. in Clinical Psychology at the University of Kentucky and is currently an Associate Professor at WVU School of Medicine- Charleston. She serves as Vice Chair of the Department of Behavioral Medicine & Psychiatry at CAMC and is the Director of the CAMC Psychology Internship. Dr. Weisenmuller serves on the American Psychological Association Council of Representatives as the WVPA delegate and is the 2024 WVPA President-Elect.

#### Jesi Westwright, Ph.D.

Dr. Jesi Westwright completed her Ph.D. in Clinical Psychology with a specialization in Clinical Health Psychology at the University of Miami (FL). She is the Assistant Director of Psychology Training and a Palliative Care Psychologist at the Hershel "Woody" Williams VA Medical Center. She has been recognized for her service to her community (University of Miami 30 Under 30 Award 2023; Ironton Tribune 35 Under 35 People Making a Difference in the Tri-State 2022) and is a co-developer of the Dementia Behavior Management Group telehealth program at the Memphis and Huntington VA sites.

#### Please take note...

#### Americans with Disabilities Act

The West Virginia Psychological Association is committed to providing access and support to persons with special needs who wish to participate in programs we sponsor. We will reasonably accommodate your request when it is made in advance. Persons with special needs are encouraged to contact the WVPA office at 304.345.5805

#### **Considerations**

- ♦ All attendees must be registered prior to the day of the event.
- ♦ No new registrations will be available the day of the CE event.
- ♦ The presentations begin promptly at the as signed times throughout the day.

#### **In-Person Attendance Option**

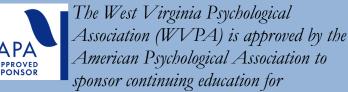
This conference will include an option for inperson attendance. All in-person attendees will be asked to comply with venue precautionary health standards, including masking for persons with respiratory symptoms. If you develop a fever or respiratory symptoms at the time of the conference, please contact the conference organizer to change your registration to a virtual format. Catered lunch will be included. In the event that venue precautions change to prohibit live meetings at the time of the conference, all live registrations will be changed to a virtual-only format. Registration fees will be adjusted accordingly.

#### Virtual Format Option

This conference will also include an option to attend virtually via Zoom Meetings. A link will be provided by email to all those who register for the online option, which you can use to access all conference events at the specified times. To ensure that you can access the conference, please be sure that your devices and software are compatible with Zoom Meetings.

#### **CE Credits for Psychologists**

APA Standards for awarding credit prohibit offering variable credit for partial workshop attendance. Those arriving late or leaving a workshop early will not receive CE credit. Please allow time to sign-in for CE before class is scheduled to begin.



psychologists. WVPA maintains responsibility for this program and its contents

### **Registration**

You may register online at:

www.wvpsychology.org

#### **CONFERENCE LOCATION:**

Center for Learning and Research
CAMC Institute for Academic Medicine
3044 Chesterfield Avenue
Charleston, WV 25304

#### **Cancellation Policy**

We are not able to issue refunds nor exchanges to another training date or location.

#### **Grievance Procedures**

The West Virginia Psychological Association (WVPA) is fully committed to conducting all activities in strict conformance with the American Psychological Association's Ethical Principles of Psychologists.

When a participant, either orally or in written format, files a grievance and expects action on the complaint, the following actions will be taken.

- 1. If the grievance concerns a speaker, the content presented by the speaker, or the style of presentation, the individual filing the grievance will be asked to put his/her comments in written format. The CE Chair will then pass on the comments to the speaker, assuring the confidentiality of the grieved individual.
- 2. If the grievance concerns a workshop offering, its content, level of presentation, or the facilities in which the workshop was offered, the convention chair will mediate and will be the final arbitrator. If the participant requests action, the convention chair will:
  - a. attempt to move the participant to another workshop or
  - b. provide a credit for a subsequent year's workshop or
  - c. provide a partial or full refund of the work shop fee.

Actions 2b and 2c will require a written note, documenting the grievance, for record keeping purposes. The note need not be signed by the grieved individual. 3. If the grievance concerns a WVPA CE program, in a specific regard, the CE Chair will attempt to arbitrate.

Please contact WVPA Executive Director Jocelyn Brown, Psy.D. at info@wvpsychology.org to submit a complaint, or if you have additional questions.

# Benefits of WVPA Membership

As a member of WVPA, you enjoy a wide range of benefits:

- ♦ You will stay current and competitive by attending our cutting-edge education conferences in the spring and fall with member discounts.
- In some cases, the member conference discount more than pays for your annual dues!
- You can grow your practice and improve your cash flow through our web-based referral and credit card acceptance programs.
- You can rest easy knowing your profession and your patients are protected through our federal and state legislative advocacy efforts.
- You can take advantage of outstanding opportunities for career and personal growth through our work with students and early career psychologists, association committee service, and leadership opportunities.
- You can make connections with colleagues through our listservs, membership directory and conferences.
- ♦ Finally, you have access to quality and timely information through our public out reach programs, our award-winning newsletter and our web site at www.wvpsychology.org.

Visit our website and click the "join" tab!

### WVPA Fall Conference Registration Form (If Registering By Mail)

First N	Jame		
Last N	ame		
Suffix/	Professional Designation/Specialty (PsyD,	PhD,	LICSW, etc.):
Full M	ailing Address		
Emplo	yer Name		
Work/	Practice Location(s) Address		
City	County State	Zip	code (9 digit if possible)
Primar	ry Phone # Perman	nent E	mail Address
CE In	formation:		
What (	CE are you applying for?		
-	American Psychological Association		Other
Live C	Conference Registration (select one):		
\$275	Non-WVPA Member Conference Rate (3 Days)	\$200	WVPA Member Discounted Rate (3 Days)
\$200	Non-WVPA Member Conference Rate (2 Days) (Please circle days: Thurs/Fri/Sat)	\$150	WVPA Member Conference Rate (2 Days) (Please circle days: Thurs/Fri/Sat)
\$125	Non-WVPA Member Conference Rate (1 Day) (Please circle day: Thurs/Fri/Sat)	\$75	WVPA Member Conference Rate (1 Day) (Please circle day: Thurs/Fri /Sat)
Stude	nt FREE Conference Registration (selec	ct all t	hat apply): Thurs Fri Sat
**Diet	ary Restrictions for Conference Meals:		
<u>Virtua</u>	d Conference Registration (select one):		
\$200	Non-WVPA Member Conference Rate (3 Days)	\$150	WVPA Member Discounted Rate (3 Days)
\$150	Non-WVPA Member Conference Rate (2 Days) (Please circle days: Thurs/Fri/Sat)	\$100	WVPA Member Conference Rate (2 Days) (Please circle days: Thurs/Fri/Sat)
\$85	Non-WVPA Member Conference Rate (1 Day) (Please circle day: Thurs/Fri/Sat)	\$50	WVPA Member Conference Rate (1 Day) (Please circle day: Thurs/Fri /Sat)
Stude	nt FREE Virtual Conference Registratio	on (se	lect all that apply):
Tł	nurs Fri Sat		
Vendo	\$ \$	\$50 <b>(</b> \$100 '	One Day (Half-Day) One Day (All-Day) or Half-Day on Two Days I'wo Days (All-Day on both) Full Conference (Thursday to Saturday)